

ALFIE JURIS MENDOZA RAMOS

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A Digital Graphic Artist who worked extensively locally on a variety of design platforms to showcase his artistic talents. His love for arts, design and new media inspires him to seek out new design concepts and ideas. Confident and dedicated, he seeks new challenges to blend cross digital technology and to develop interesting new art and design creations. Fluent in English, Tagalog and Ilokano.

ACADEMIC QUALIFICATION

Bachelor of Science in Computer Science
Lorma Colleges
City of San Fernando, La Union, 2500 Philippines
1995-1999

PROFESSIONAL EXPERIENCE

- 2001-present : Digital Graphic Artist
Lorma Colleges
City of San Fernando, La Union
- 1999-2001 : Internet Coordinator/Web Designer
Lorma Colleges
City of San Fernando, La Union
- Trainer : Web Application Development Training
Macromedia Flash 4.0
Lorma Colleges, City of San Fernando, La Union
Summer 2000
- Trainer : Web Application Development Training
Macromedia Flash 5.0, Adobe Photoshop 6.0
Lorma Colleges, City of San Fernando, La Union
Summer 2001

LAYOUTS/VIDEOS/ANIMATIONS CREATED

- Lorma Colleges TV Ad 2006: 15 and 30 seconds (Aired on ABS-CBN Northern Luzon)
- Lorma Colleges Billboards
- Lorma Science High School San Juan Campus Promotional Materials, ID
- Lorma Colleges Marketing Posters (2003-present)
- Corporate Video - Lorma Incorporated (2002-present)
- Lorma Colleges TV Ad Brand Bug (2004,present)
- Marketing/Promotional Video - Lorma Colleges, Lorma Hospital (2002)
- AVP's - Lorma, Inc.
- 3D Animation - Lorma Corporate Logo
- 3D Animation - Campus Walkthrough
- Lorma Hospital Departmental Posters
- Lorma Colleges Departmental Brochures (2002-present)
- Lorma, Inc. ID designs

SITES DEVELOPED

- <http://www.lorma.org> (graphics layout & design)
- <http://lormanet/sites/> (Designed in Macromedia Flash Technology, Intranet)

FREELANCES

- sheryllanne.tripod.com
- [http:// Tirade Highway Music Video as DP : www.apsci.net](http://www.apsci.net)
- <http://www.geocities.com/mcclu2001> (Designed in Macromedia Flash Technology)
- <http://www.pc4me.com.ph> (banner - Flash animation)
- AMA's Lechon Manok Marketing materials
- Freelance design work
- Freelance Photography and Videography work

AWARDS & RECOGNITION

- Awardee, Third Placer on the Search for Ten Outstanding PERAA Members
Marco Polo Cebu Hotel, Cebu City, Philippines
October 19, 2006
- Certificate of Recognition as Finalist on the Search for Ten Outstanding PERAA Members
Mandarin Oriental Hotel, Makati City, Philippines
August 31, 2006
- Certificate of Recognition to Creative Services Department as the Most Outstanding Non-Academic Department SY 2002-2003
Lorma Colleges, City of San Fernando, La Union
June 20, 2003
- Certificate of Appreciation during the Regional Workshop on On-line Education and Information Technology, Region I
Lorma Colleges, City of San Fernando, La Union
August 8, 2002

IN-SERVICE TRAININGS ATTENDED

- Graphic Expo 2006: Secrets of Professional Photographers Revealed
Glamour Nude & Body Shapes Photography
Philippine Trade Center, Pasay City
June 14, 2006
- IBM/PC4Me Seminar: "IT Practical Solutions" Continuing Innovation for Bigger and Better Benefits
La Mer Beach Resort, Carlatan, San Fernando City, La Union
March 15, 2006
- Practical Photography Techniques
Speaker: JO AVILA
Oasis Country Resort, San Fernando City, La Union
August 20 to August 21, 2005
- Marketing and Customer Service Skills Enhancement Seminar-Workshop
Lorma Colleges, San Fernando City, La Union
July 15, 2005
- Graphic Expo 2005: Seminar
Advanced Illustrator Techniques, Prepress Right on Your Desktop, Photoshop: Color Management & Printing
Philippine Trade Training Center, Roxas Boulevard, Pasay City, Philippines
June 2, 2005
- Fund-Raising and Proposal Writing Workshop
Oasis Country Resort
City of San Fernando, La Union
March 11-12, 2005

- How To Design and Develop Training Programs Seminar
Powerbooks Live! Greenbelt 4, Makati Avenue, Makati City
November 26, 2004
- Graphic Expo 2004: Seminar
3Ds Max 6 – Phenomenal 3D Rendering, New Features and Real Projects
Combustion 3 – Academy Award-winning Motion Graphics, Compositing & Visual Effects on the Desktop
Philippine Trade Training Center, Roxas Boulevard, Pasay City, Philippines
June 18, 2004
- Total Quality Management Seminar
Lorma Colleges, City of San Fernando, La Union
October 10, 2003
- COMDDAP Expo 2003
Shangri-La Hotel, Makati, Philippines
October 2, 2003
- Non-Linear Editing with Adobe Premiere 6.0.1
Philippine Center for Creative Imaging, 2F Kodak Bldg. 2247 Pasong Tamo, Makati City, Philippines
May 13-15, 2002
- 3D Studio Max R3 Training
MicroCADD Technologies
Suite 504 Doña Consolacion Bldg.
Araneta Center, Cubao, Q. C.
August 5 to September 30, 2000
- Macromedia's Unleash the Power Seminar
Onstage, 2nd Level, Greenbelt Mall
Makati City, Manila
September 7, 2001
- Web Application Development Training
Macromedia Flash 4.0, Adobe Photoshop 5.5, FrontPage 2000 (Basic) – year 2000
Macromedia Flash 5.0, Adobe Photoshop 6.0, FrontPage 2000 (Basic) – year 2001
Lorma Colleges, City of San Fernando, La Union
Summer 2000 & Summer 2001
- Seminar on Web Page Designing
Lorma Colleges, City of San Fernando, La Union
November 1998
- Technical Session on "The Knowledge Society: Trends in Information Technology"
Lorma Colleges, City of San Fernando, La Union
July 30, 1998

SKILLS AND SOFTWARE LITERACY

- Adobe Photoshop
- Adobe Premiere
- Adobe InDesign
- 3D Studio Max
- Macromedia Flash
- MS FrontPage
- Microsoft Office
- Windows 98, NT, 2000, ME, XP,
- Basic knowledge on Linux
- Basic troubleshooting on hardware and software installation
- Basic knowledge on Local Area Network connections

INTERESTS

Motocross: Novice Rider, Basketball, Biking, Billiards, Photography, Drafting/Sketching/Painting

Additional Information, References and Documentation Furnished upon Request